

## SUPPLIER PROFILE

**TRIUNE COLOR CORPORATION**, 2605 N. River Road, Cinnaminson, New Jersey 08077 (Burlington County), FEIN 222164723; NAICS 323110 - Commercial Lithographic Printing; SIC 2752 - Commercial Printing, Lithographic, Offset, Digital Pre-media (Scanning, Imposition, Imaging, Proofing and Computer to Plate); 28 x 40 Large Format Sheet-fed

### Major Product(s)

Printed Advertising and Direct Mail Materials, Pre-media, Post-press, Bindery, Mailing, Distribution, eCommunications

### Market Profile

Private company specializing in high quality print advertising, sales promotion and collateral; board packaging; direct mail campaigns; greeting cards; financial, educational and marketing literature for advertising agencies, design firms, corporations. Recognized for superior color management, customer support services, quality levels and turn-around.

Spend Management programs accommodate print buyers in major markets (i.e., Fortune 1000s; retailers; financial firms; healthcare providers; manufacturers of pharmaceuticals and cosmetics; consumer products and medical device manufacturers; educational institutions; publishers, packagers and distributors; non-profit and government agencies).

Print Management solutions include high-speed inline manufacturing processes; leading-edge digital communications and pre-media; high-quality custom printing options; volume discounts and/or incentives; proprietary MIS for account tracking and analysis; file asset management; storage and paper inventory; trained staff w/production support Teams.

### Specialties List (Alphabetical by Industry Category):

Bar Codes / QA Inspections (High Security)	Four Color Process w/Aqueous Coating	Pocket Folders (Die-cut, Fold, Glue)
Bindery Services (Automated, High-speed)	Fulfillment Services and Kitting	Pre-press - Electronic -- Desktop Publishing
Commercial Printing, Pre-press to Bindery	Handwork, Insertion and Assembly	Pre-press -- Scanning
Commercial Sheet-fed 28" x 40"	Laminating and Coating	Press Coating and Varnish
Computer to Plate / Direct to Plate	Lithography - Flat Sheet	Printing - Computer to Plate -- Imaging
Cutting / Trimming (Precision, High-speed)	Mailing and Distribution (Lettershop)	Proofreader (On-staff FT)
Distribution Services (Mailing / Shipping)	Mounting and POP Displays	Saddle and Side Stitching
Electronic Imaging (Digital Services)	Offset Printing (Up to 6 Colors)	Sampling and QC Inspection
Folding & Gluing (Automated, High-speed)	Perfecting (1/1 and 2/2 Colors)	Spiral and Perfect Binding (OS)

### Capabilities List (Alphabetical by Service and/or Manufacturing Operation\*):

Addressing (Inkjet and Laser Mail Merge)	Fold / Stitch / Mount	POP Displays / POS Collateral
Aqueous Coating / Press Varnish	Fulfillment (Pick 'n Pack, etc.)	QC Inspection / Sampling
Bar Codes / Delivery Point Mail	Gluing and Glue Strips	Pick 'n Pack
BMC/SCF Drop / Bulk Ship	Handwork / Kit Assembly	PLANET Code® (USPS Tracking Services)
Collation / Insertion / Tip-In	"Hot Folder" (Drag 'n Drop Job Files/Lists)	Plates (Chemistry-Free CTP)
Computer to Plate (CTP) / Direct to Plate	Inventory Management (Paper & Product)	Postal Automation (PAVE™ and CASS™)
Cut / Trim / Punch / Perforate	Labeling / Packing (Cartons / Bulk)	Presorting Services (Mail and Packages)
Desktop / Drum Scans	Letter Shop (Mailing / List Brokerage)	Printing Up to Six Colors
Die-cutting (OS)	List Maintenance, Conversion, Hygiene	Proofing Options
Digital Asset Management / File Archival	Mailing / Distribution (Local / Overseas)	Saddle Stitching
Digital Proofs / Laser Proofs	Mail List Geo and Record Coding	Scanning (Color, Black, White)
Digital Imaging (Large Format)	Mail Merge/Purge, Genderize, Data Entry	Shrink / Kraft Wrapping
Direct Mail Fulfillment (OS)	NCOALink™ Database Parsing	Specialty Finishing w/Coatings (OS)
eCommunications (High-speed Cable + T1)	Packaging Up to 28 Pt. Board	Tab, Wafer Seal, Live Stamp, Sticky Note
Electronic Page Makeup (MAC Desktop)	Padding and Scoring	UV Coating - Overall / Spot (OS)
File Manipulation / Conversion	Paper Inventory / Storage [FSC-Certified]	Volume Printing Programs
Fine Art Prints / Posters / Book Covers	Perfect Binding (OS)	Warehousing / Storage / Inventory Control
Foil Stamping / Embossing (OS)	Perfecting 1/1 and 2/2 Colors	WAMINET (SAVVIS) Secure File Transaction

[\*Operation may be out-sourced.]

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### Products List (Alphabetical by Print Format):

Annual Reports	Fulfillment	Pamphlets
Art Prints	Greeting Cards	Pocket Folders
Book Covers	Inserts	POP Displays
Booklets and Brochures	Instruction Pamphlets	Portfolios
Catalogs	Labels	Post Cards and Posters
Direct Mail	Leaflets	Product Packaging
Envelopes	Magazines / Newsletters	Stationery Packages
Flyers	Marketing Collateral	Sell Sheets

### Competitive Advantages:

Asset Management Programs	Online Inventory Management
Color Management Systems	Online Production Management (EFI™ Logic)
Computer to Plate (Direct to Plate) - 2 Parallel Systems	Paper Storage [FSC-certified / SmartWood CoC]
Central Location / (Proximity Airports, Interstates, Center City)	Print Management Solutions
Customer Relationship Management	Print Management Teams
Designated Account Managers, Planner-CSRs, Estimators	Private Company / Fiscally Sound / Succession Plan
Digital Communications Network	Production Capacity > 90 Million SPY
Diversity Utilization Program (MWBE 2 <sup>nd</sup> Tier Plan)	Quality Assurance Program (SOPs)
Emergency Management Plan (Disaster Recovery)	Postal Expertise (Direct Mail)
Employee Training Programs	Seamless Manufacturing Processes
Expert Technical Support	Security & Surveillance 24/7
Government Compliance Programs / Inspections	Small - Medium - Large Press Runs
Graphic Arts Provider 30 Years	Small Business Enterprise (NJ Category 3)
Heidelberg Press Room	Stable Work Environment
High-speed Bindery Operations	State-of-the-Art Facility
Integrated Digital Communications	Supply Chain Management
Large Format Multi-color Sheet-fed Printing	Trained Tenured Personnel
Lean-Mean Management Team / Chain of Command	Value-added Services
Mailing Services / List Maintenance	Vendor Audits / QA Self-Audits
Networked Mac / PC Workstations	Volume Price Incentives
Online Distribution Channels	WAM!NET (SAVVIS) Secure Transaction + "Hot Folder"

### Supplier Value Proposition

As a premier Graphic Arts supplier, Triune Color guarantees high quality printed product; expert communications and customer support levels; optimum turnaround time; competitive pricing; compatible w/cGood Manufacturing Practices.

For more detailed information, employment opportunities, corporate literature and/or printed samples, please contact:

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[REV11/26/07]